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ANDORRA UNCOVERED: HOW DOES IT MEASURE UP TO THE ALPS?







reat Britain's finest wintersports athletes are busy training in both hemispheres and at their local artificial slopes in anticipation of the 2018 PyeongChang Winter Olympics next February.

Dan Hunt, performance director at British Ski & Snowboard (BSS), is flushed with the success of James 'Woodsy' Wood's slopestyle World Cup win at Cardrona, NZ, where Katie Ormerod and Billy Jones also placed fifth and sixth in snowboard slopestyle.

"We're in a totally different place to this time four years ago, not only in park & pipe but across Alpine, cross-country and ski-cross, to name just a few," says Dan. "We've progressed in our vision and performance, transforming the landscape to become podium-competitive across multiple disciplines. We've got 24 Olympic Qualifying Standard athletes, already the biggest team ever, and the energy and enthusiasm of the entire team is super-high."

With a background in GB cycling and premier league football, Dan's goals for British wintersports are ambitious and far-sighted. "Everything is aimed at taking a minimum of two to three medals at PyeongChang in order to build funding and path development to secure three to six medals at the 2022 Beijing

> "Ultimately we want to be in the top five snowsports medal-winning nations by 2030."

lack of snow as a bonus. Off the snow, we are, if anything, at an advantage over the Alpine nations,

years on artificial snow before hitting the real stuff." It's fighting talk, and it's now generating results.

UK Sport granted extra funding to the park & pipe, Alpine and Nordic programmes after Team GB achieved 15 World Cup podiums and 47 top tens last season. Meanwhile, BSS's Innovative Funding Scheme is offering generous rewards for athletes who have previously had to resort to crowdfunding projects and part-time jobs at McDonald's to fund their careers.

In August, Dan unveiled a new moguls programme to support medal hopes, such as the trio of Gerken Schofield siblings. He also appointed a home talent manager, Mark Ritchie, to put professional development pathways in place for budding young athletes.

Introducing some cycling magic to the equation, Dan has also brought BSS-funded sports engineering to the mix, significantly improving the quality of athletes' equipment and their physical conditioning.

Dan is confident of at least five potential medals at PyeongChang, likely to be delivered by park & pipe trailblazers, such as Woodsy and Katie Ormerod, and slalom hopeful Dave Ryding, as well as by dark horses like Thomas Gerken Schofield and halfpipe skier Rowan Cheshire. Yet, in many ways he's already moved beyond PyeongChang, his sights set on Beijing. "I'm generally 60 per cent in the here and now and 40 per cent in the future.

"That said," he admits, "I don't have a clue which bus I need to get home..."

66 Off the snow, we are, if anything, at an advantage over the Alpine nations 97 Dan Hunt, performance director



Scotland's oldest ski area, Gla has its sights set on the new Snowfactory snowmaking sp works in temperatures up to guarantee a set opening and and maintain a small snows a disappointing winter last y Glencoe only opened for 32

Scotland in general suffered snowfall. The resort is enlist supporters - who can pledg

£25,000 (pledgesports.org glencoe-mountain-snow-m

SATA, the new owner of La published opening and clos season pass prices for this 17/18 will run from 23 Dec with a season pass costin joint season pass with Alp SATA also runs - discount price €1480) until 2 Octo contract this summer for which stipulates it must it and bring them 'up to sta the base station and the t restaurants, and retain e fall-line.co.uk for more. T remains responsible for t off-piste areas we love, a evaluation commission wi

HAKUBA AND KH

Two new locations will fe Freeride World Tour -Ha Kicking Horse in BC, Car categories - ski men, sk snowboard men and sno 45 athletes will make th international journey thi other three stops at Vall Fieberbrunn and Verbie freerideworldtour.com t



K2 AND VÖLKL G

K2 Sports and Völkl/W be starting winter 17/1 after a private equity f ski hardware brands f Inc for a rumoured \$2

12 www.fall-line.co.uk

Rowan Cheshire, 🎙

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KEY FEAT

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- Hyperba,
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- Inverted : - Kinetic Re.

Winter Olympics," he says.

Dan even sees Blighty's because we've had to be.

Many of our best athletes spent